



im-brue
cocktail infusers

Privacy Policy and Procedure:

1. im-brue is committed to ensuring that you are aware of and satisfied with how information about you is collected and used. We appreciate your trust that we will be sensible about how we use information that we may collect. This privacy policy details what types of information we collect and for what purposes.
2. First and foremost, we will not rent, sell or trade your personal information to any third party without your permission. However, we will cooperate fully should a situation arise where we are required by law or legal process to provide information about a customer.
3. We may send occasional updates and promotional offers to your email address if you make a purchase or sign-up to our newsletter. If you wish to be permanently removed from that list please visit www.im-brue.com/unsubscribe.cfm.
4. We collect and save mailing addresses during the order process may be used in the future to send catalogs and/or special offers. If you wish to be removed from that list, please email info@im-brue.com. We also collect phone numbers during the order process. We use phone numbers solely in cases where an issue arises with the order that you placed.
5. We collect credit card information when you place an order, and use it solely to process your order. We currently use PayPal services with its encryption to ensure that your payment information is kept confidential. We do not retain credit card numbers for future orders and we never share any payment information with any third party, other than the credit card processing company. We will never ask for your credit card information via email or any online chat program. If someone contacts you asking for credit card information claiming to be from im-brue, please contact us directly at info@im-brue.com to advise us of the circumstances.
6. We may share non-personal, non-individual statistical or demographic information in aggregate form with our marketing partners or other third parties for research purposes. In other words, we will not tell our marketing partners that you purchased a specific product, but we may tell them how many customers purchased that product.
7. We use web server logs and "cookies" to track user behavior on our website. We use this information to improve our website performance and track the effectiveness of our marketing campaigns. In the future, we may use this information to personalize your experience with our online store. However, we only analyze this data in aggregate and cannot tie browsing behavior back to individual customer names. In accordance with the Children's Online Privacy Protection Act, im-brue does not collect information on any person under 13 years. We ask that children do not submit information to us without the consent of a parent or guardian.
8. Since offerings and technologies change, we reserve the right to change, modify, add or remove portions of our Privacy Policy at any time without prior notice. If policy changes are substantial, we will notify our customers via email. Please periodically review our Privacy Policy for changes.
9. If you have any questions or concerns about our privacy policy, please contact us at info@im-brue.com.